

# 2021 Annual Report







Friends,

I heard a news report recently indicating that parents are moving their children into private and charter schools this fall. I dug a little deeper and found that the movement of children to private schools across the United States has amounted to 1.5 million new students in private education. In talking with our own archdiocesan staff, enrollment across our own diocese has increased 10% this fall.

When I was talking to a friend of mine about this phenomenon he said to me, be careful what you pray for because when God answers your prayers and blesses your work, He sometimes expects you to step up to a higher level.

For a number of reasons, more students and their families are getting connected to our Catholic schools this fall. They will find teachers, staff and parents highly committed to a values-based education that will prepare their children for success in high school, college and beyond.

Our mission at the Catholic Schools Endowment Foundation is to ensure that no student is denied this experience due to a lack of financial resources. We bring our resources to the table and partner with the resources of parishes, schools and parents to provide need-based tuition assistance to as many families as possible. We hope that all students may take advantage of this amazing education.

We have a lot of work to do to fulfill this mission, but I am encouraged by the response from many who, like yourself, understand the value of a Catholic education on these students. There are few things more important right now.

Our schools have been blessed. I hope that you will join us at this critical time in our history and provide the tuition assistance necessary to educate these future leaders of our church and community.

Dennis Stoecklin, CSEF Board Chair



2021
Annual Report

# **Table of Contents**

Letter from Board Chair, Dennis Stoecklin
Board of Directors
The Transformational Power of Legacy Gifts3-
Statement of Financial Position
School Success Story: St. Vincent de Paul School
Our Faithful Donors7-
Annual Appeal
Thank You Notes10

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### **lo Willhite**

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Superintendent of Catholic Schools, Archdiocese of Portland in Oregon

### **Carmen Gaston**

Director of Stewardship & Development, Archdiocese of Portland in Oregon

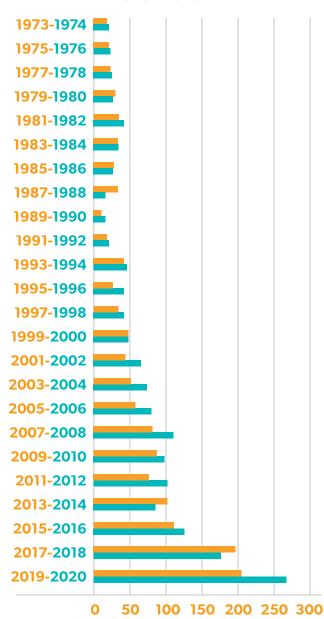


# The Transformational Power of Legacy Gifts

In 2020, a record \$471 billion was given to charities. Faced with the worst of the Covid-19 pandemic and a recession, Americans responded more generously than ever before. Donations increased nearly 4% from 2019, with approximately 10% of gifts from bequests. Meanwhile, nearly half of all gifts, \$202.4 billion, were given to religious organizations or for education. CSEF is blessed to be part of both of those worlds.

As we hit our stride moving into our fourth year, we are implementing a more comprehensive, three-pronged strategy to secure resources that will be available in perpetuity to support families that need tuition assistance. I like to think of this strategy as a three-legged stool. If any one of the legs is broken or missing, the stool cannot stand on its own. The three legs of our stool are annual gifts for immediate tuition assistance, annual gifts to our named or general endowments for tuition assistance, and legacy or planned gifts. They are interdependent. Gifts temporarily restricted for immediate tuition assistance provide a response to current needs, allowing us time to grow the endowment. Annual and major gifts to the endowment fuel that growth. Bequests or other planned gifts are likely to have a transformational impact on our endowment, and thus the amount of tuition assistance we can offer over the long term.

# Inheritance/Estate Tax Receipts 1973 - 2020



In the 2020 tax year, the state of Oregon received (and estates paid) \$267 million in estate tax collections. A 31% increase over the prior year.

The easiest and most common estate gift is a simple bequest. The donor simply directs that a fixed dollar amount or a percentage of the residual estate be gifted to CSEF. Another example of a simple planned gift is to direct part or all of your required minimum distribution, up to \$100,000, from a traditional IRA to CSEF, if you are 70 1/2 years old or older. In that instance, the entire amount supports the families we serve and you avoid paying the ordinary income taxes on the distribution. There are also ways to structure gifts that can provide additional income in retirement that will then leave your legacy upon your death, or a second to die, depending on how you wish to structure it. Appreciated securities or real estate offer wonderful tax advantages when used to create simple gift annuities or charitable remainder trusts.

# **DID YOU KNOW?**

While the federal estate tax exemption is very large (in excess of \$11 million) the Oregon exemption for estate tax is only \$1 million.

Estates that contain a current residence and even a modest retirement/investment portfolio can easily exceed \$1 million.

Over the last ten years, nearly \$1.5 billion was paid to the state of Oregon in estate tax.



At CSEF, our mission is simple: to provide tuition assistance to families who wish to send their children to Catholic school. By supporting CSEF, you are not only helping families, you're also helping to fill empty seats at Catholic schools, providing additional tuition revenue to the schools that need it most, and ensuring that those schools have a robust operating budget to hire and retain dedicated teachers and provide the best education possible.

Our Catholic elementary schools are where students learn every day about sharing God's love with those who need our help most, living the Christian values from Catholic Social Teaching. In this way, your gift also helps provide our world with the next generation of leaders formed in faith, living as Christian witnesses in service to others. Won't you please consider including CSEF in your estate plans? Together, we can make sure that a family's finances are not the obstacle that keeps their children from attending the schools they love.

Please contact Peter Corrado at **cseforegon.org** or call **503-233-8318** if you would like to learn more or discuss a gift opportunity.

# **Statement of Financial Position**

Assets:	6/30/2021		6/	30/2020
Cash and cash equivalents	\$	116,904	\$	259,160
Short-term investments	\$	533,480	\$	12,960
Long-term investments	\$	10,450,960	\$ 8	3,869,890
Intangible assets, net	\$	27,162	\$	38,027
Total assets	\$	11,128,506	\$ 9	9,180,038

Liabilities and net assets:				
Liabilities:				
Accrued liability - Archdiocese	\$	19,603	\$	54,645
Liabilities subtotal	\$	19,603	\$	54,645
Net assets with donor restrictions:				
Temporarily restricted net assets	\$	6,589,032	\$ 4	4,901,406
Permanently restricted net assets	\$	4,519,871	\$ 4	4,223,987
Net assets subtotal	\$	11,108,903	\$ 9	9,125,393
Total liabilities & net assets	\$	11,128,506	\$ 9	9,180,038

Net asset detail:	6,	/30/2021	6	/30/2020	
Temporarily restricted net assets:					
General operations	\$	103,766	\$	178,961	
Grant program	\$	93,433	\$	17,012	
Archdiocese CEEF investments	\$	5,825,928	\$	4,540,335	
Named endowment earnings	\$	477,788		157,096	
Gen'l tuition assist earnings	\$	88,117		8,002	
Temp. net assets subtotal	\$	6,589,032	\$	4,901,406	
Permanently restricted net assets:					
Named endowment	\$	1,587,184	\$	1,438,144	
Archdiocese CEEF investments	\$	2,429,660	\$	2,429,660	
Gen'l tuition assistance endow	\$	503,027	\$	356,183	
Perm. net assets subtotal	\$	4,519,871	\$	4,223,987	
Total net assets	\$	11,108,903	\$	9,125,393	

# **Statement of Activities** -

Income:	6/	/30/2021	6/	/30/2020
Operations income	\$	34,621	\$	53,353
Capacity grant income payroll	\$	55,100	\$	33,000
Pass-thru Grant program income	\$	122,396	\$	17,012
Named tuition assistance endowment	\$	149,040	\$	238,144
General tuition assistance endowment	\$	146,844	\$	349,158
Invest income and realized gains (losses)	\$	790,059	\$	467,306
Unrealized gains (losses)	\$	1,429,311	\$	228,670
Total income	\$	2,727,370	\$1	,386,644

<b>Expenses:</b>	6/30/2021		6/30/2020	
Administrative expenses	\$	264,860	\$	231,077
Program expenses	\$	479,000	\$	380,500
Total expenses	\$	743,860	\$	611,577

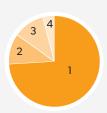


### **Total Income**

- 1. Operations income
- Capacity grant income payroll
   Pass-thru Grant program income
- 4. Named tuition assistance endowment
- 5. General tuition assistance endowment
- 6. Invest income and realized gains (losses)

7. Unrealized gains (losses)

Total: \$2,727,370



### **Administrative Expenses**

- 1. Salaries and benefits
- 2. Marketing, website/brand expenses
- 3. Archdiocesan service fee
- 4. Operating expenses

Total: \$264,860



- Program Expenses

  1. General tuition assistance
- 2. Elementary block grants
- 3. Secondary block grants

Total: \$479,000





# **School Success Story:**

# St. Vincent de Paul School

St. Vincent de Paul School in Salem, Oregon was an all-too-common example of a small Catholic school with falling enrollment and an operating budget stretched to the breaking point. As household income has stagnated while living expenses grow, and the demographics of Salem changed over time, fewer families were able to afford to send their children to St. Vincent. Without an infusion of tuition dollars, the school was in danger of closing its doors, as so many Catholic schools around the country have.

As the school neared its hundredth anniversary, administrators and staff began exploring a dramatic change. Working with the Archdiocese of Portland in Oregon's Department of Catholic Schools, St. Vincent rebranded itself as a Spanish immersion program and launched fully bilingual instruction, hiring a new principal and a 100% bilingual staff. St. Vincent decided not only to adapt to Salem's growing Hispanic/Latinx population, but also families of all different ethnic backgrounds that want to prepare their children for a more diverse future.

The decision rested on a large body of research "that supports the extraordinary benefits of bilingual education," according to the school's website. It also emerged from a real willingness to listen to what their community wanted. Since the parish and school were able to engage with parents and families in Salem, and listen to the needs of the local community, St. Vincent de Paul School was able to increase enrollment by 92% in one year. By pivoting to a Dual Language Immersion model, they also pivoted their financial trajectory into the black.





*Top photo:* Mayra Cisneros, third- and fourth-grade teacher, talks with students during an afternoon lesson.

Bottom photo: Nativity Miguel Community Outreach Coordinator luan laurequi also serves as a playground attendant during recess.

Photos by Kristen Hannum/Catholic Sentinel

As the K-12 education landscape changes, Catholic schools can survive and thrive by responding to those changes, and by providing the kind of education that today's students need. But St. Vincent's success is not only due to the bilingual approach, but also because of a commitment to enriching the spiritual lives of students. "Our base is our faith and we build on that," said Juan Jauregui, St. Vincent's Nativity Miguel Community Outreach Coordinator. "We prioritize the social/emotional growth of students by taking the time to get to know them." Hired in August 2021, Mr. Jauregui has already spearheaded the development of mentorship programs in partnership with the local high school, as well as businesses and other interested community members. This work has also helped spread the word about life changing education at St. Vincent. "As soon as parents in the communities see there's a difference, then there's word of mouth. That's the biggest free promotion you'll ever get," Mr. Jauregui said.

# Our Faithful Donors

# Honor Roll of Donors

We make every effort to be as thorough and accurate as possible reporting on our donors. Please accept our apology if we omitted, misspelled, or reported you incorrectly. Please contact Thomas Phillips (tphillips@cseforegon. org) with any corrections so we may accurately report it in the next publication. Thank you.

# \$50,000 - \$99,999

Anonymous Anonymous Albert and Susanne Corrado Donald Romanaggi

# \$25,000 - \$49,999

John and Christine Murphy Storms Family Foundation

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David and Julie Brands Michael and Tracey Clark Richard and Mary Leipzig Brian and Tracie Mahon Mary Patricia Vernier

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Richard and Nancy Green James and Suzanne Price Marko Susnjara Joseph and Sarah Tennant Lawrence and Elva Tokarski

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Jeanne Harper
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Douglas and Donna Jackson
James and Theresa O'Hanlon
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Most Rev. John Vlazny

# **Up to \$499**

St. Mary's Catholic Church Kroger Martin and Sharon Arrigotti Michelle Braulick Kelsa Brazell Gretchen Brown Arianne Cakarnis Arnold Conrad Leonard and Joann Cooper Peter and Mary Corrado Chris and Kimra Corrado Nathan Corrado Andrew Corrado Alexander Corrado Cory and Katherine Coussens Daniel and Catherine Cronen Barbara Custer-Swails Keith and Mary Jo DeGrandmont Carole Elbert lanice Elbert Jerome and Dolores Gianotti Patrick Gilmore Thomas Hartman Tammy Herbers Carol Herman Cottie Huber Ryan and Carolyn Kenney Patricia Kenoyer

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# **Endowments and Pass Through Grants**

Marie Winkler

# **General Endowment for Tuition Assistance**

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Albert and Susanne Corrado – in
memory of John Shepanek

Peter and Mary Corrado – in honor of Msgr. Tim Murphy Daniel and Catherine Cronen Keith and Mary Jo DeGrandmont St. Martin de Porres Trust, Joseph Feltz and James Christianson Jerome and Dolores Gianotti loseph and lanine Gonyea Richard and Nancy Green Ted and Kristin Grigsby Delbert and Nannett Haener Thomas Hartman Antoinette Hatfield – in memory of Mark O. Hatfield Heritage Bank John Herman Carol Herman Anna Humberston Douglas and Donna Jackson Peter and Joan Kerns Barbara Kopp Fred and Sheila Kreutzer – in memory of John and Anna Curry Kroger Richard and Mary Leipzig – in memory of Bob and lo Leipzig Natt and Karen McDougall loseph and Angela Meade – in honor of Carol Herman Charles and Emily Meade – in honor of Carol Herman Richard and Barbara Meade – in honor of Carol Herman Gregg Miller and Chris Howell Miller John and Christine Murphy Gregory Murphy Mark Norling lames and Theresa O'Hanlon Brendan and Melinda O'Scannlain Guy and Kimberly Randles Sam Romanaggi – in honor of Donald Romanaggi Thomas and Laura Romanaggi – in honor of Donald Romanaggi Mike Romanaggi – in honor of Donald Romanaggi David and Michelle Roy

John Russ

Marko Susnjara

George and Angela Smith

lames and Virginia Steeves

Joseph and Sarah Tennant

Richard and Mary Anne Ulring
George Van Hoomissen – in honor of
Msgr. Tim Murphy
C. Joseph Vanhaverbeke
Daniel Wayne
William Winter

# Brands/Vernier Endowment for Tuition Assistance

David and Julie Brands Mary Patricia Vernier

# Albert and Susanne Corrado Endowment for Students with Disabilities

Albert and Susanne Corrado Alexander Corrado Chris and Kimra Corrado Drew Corrado Nathan Corrado Peter and Mary Corrado

Michelle Braulick

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Brian and Tracie Mahon

Rev. Joseph McMahon

Larry and Patricia Mooney

lanet Motter John and Michelle Mudd Gregory Murphy Eileen O'Brien Steve Poehler Ralph and Diane Puncochar Willis and Anne Rader Michael Reinbold – in honor of Richard S. Reinbold Gretchen Robinson Michael Rossman Alexander Roth Robert Scheidemantel Patricia Scheel Blake Sheely Joan Signorelli – in memory of David and Sean Signorelli Carol Sirois Richard and Carol Smith St. Mary's Catholic Church Dudley and Sharon Strain Brian and Kyra Thompson David and Angie Van Steyn Most Rev. John Vlazny Margaret Wert Marie Winkler – in memory of lames and Mary McDaniel

# Romanaggi Endowment for Tuition Assistance

Donald Romanaggi

# St. Wenceslaus Endowment for Tuition Assistance

Anonymous

# **Pass-Thru Grants Program for Tuition Assistance**

Anonymous Michael and Tracey Clark Patricia Kenoyer John and Christine Murphy Storms Family Foundation Lawrence and Elva Tokarski

# Unrestricted Gifts for Operations

James and Suzanne Price Dennis and Denise Stoecklin Donald Romanaggi

# Annual Appeal

We are excited to announce our 2022 Annual Appeal! We are asking our supporters to give generously and spread the word about our work lowering barriers to Catholic school education. You can help the Catholic school community thrive by designating your gift specifically for immediate tuition assistance.

After two months, we are nearly halfway to our goal – will you help us reach \$1,000,000?

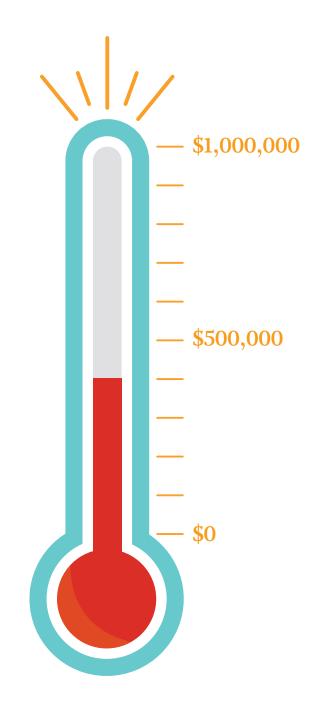
For the current school year, CSEF distributed over \$530,000 in direct tuition assistance to families in our Catholic elementary schools in Western Oregon. For families facing an uphill battle to keep their children enrolled in the schools they love – and schools that depend on their tuition to remain open – these awards made all the difference.

But the stark reality is the tuition assistance we've provided for the 2021-2022 school year only addresses 11% of the stated need for tuition assistance across the diocese.

The good news is CSEF collaborates with principals and pastors to determine which families have the greatest remaining need (after schools have distributed the resources at their disposal). Your gift will have a tremendous impact.

Contribute to our Annual Appeal for immediate tuition assistance and your gift will be eligible for a match from the OCF Joseph E. Weston Public Foundation Matching Gift Program.

Together, we can lower the barriers to Catholic school education for families in Western Oregon.



# Easy ways to give



You shop. Amazon gives.

Amazon will donate 0.5% of your eligible purchases. Search: Catholic Schools Endowment Foundation of Oregon



Update your account annually Code: YR729 Catholic Schools Endowment Foundation of Oregon

# Thank You Notes from Families

With the pandemic affecting our family's income, being able to afford a Catholic education seemed out of reach. Thanks to your generosity, we can continue to keep our son in a faith-filled environment and help him grow academically and spiritually.

– Mrs. L, O'Hara Catholic School For us the school has become our new family, especially in times of Covid where it is difficult to be away from home. We don't have enough words to appreciate you for your generosity that will allow our son Carlos to continue his Catholic school education next year. God Bless you.

- B.G. Family

La agredezco infinitamente por su ayuda, nada mas quiero decir gracias, muchas gracias. Muchos Benediciones.

- L.R. Family

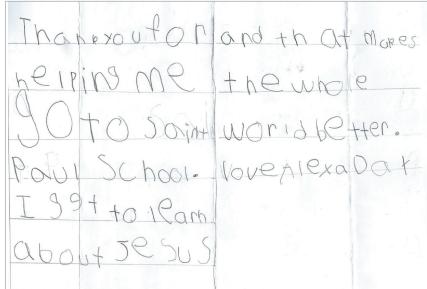


Thank you for this gift.

I like to do math and see my teachers and friends.
- Ava 5th grade

Thank you!!!!

Note by A.P.,St. Luke School, Woodburn



Left illustration and note by A.D.,
 St. Paul School, Eugene



2838 E. Burnside Street Portland, OR 97214



# Become a Monthly Donor

Supporting the mission of the Catholic Schools Endowment Foundation can be seamless with our recurring gift program. With a monthly commitment, donations are automatically deducted from your credit card or checking account. You choose how much to give and for how long, and you can change your amount or cancel at any time.

<b>Monthly Commitment</b>	Total Annual Gift
\$10	\$120
\$15	\$180
\$20	\$240
\$25	\$300
\$50	\$600
\$100	\$1,200

Your generous support will help make a Catholic school education possible for more children, no matter which Catholic school they attend or neighborhood they come from. Please consider a gift before the end of the year. If you have questions, please contact:

Peter Corrado, CSEF Director 503.233.8318 pcorrado@cseforegon.org

WEB cseforegon.org FACEBOOK@CSEFOregon

Catholic Schools Endowment Foundation of Oregon is a 501(c)3 that operates independently from the Archdiocese of Portland. Our federal tax ID number is 81-4541803.